

SPONSORSHIP REQUEST FORM

Registered name of your organisation: _____

Mailing address:

Physical address:

Aims and objectives of your organisation:

Elected officers:

Chair _____ day ph. number _____

Secretary _____ day ph. number _____

Treasurer _____ day ph. number _____

Project/Event Name: _____

Description (including history of the project/event, if applicable):

Type of activity (including date and location, if applicable):

Purpose of the activity (including your target audience, if applicable):

Benefit of your project/event to the community:

What makes your project/event special?

How do you plan to promote the project/event (if you have a marketing plan, please supply)?

Funding assistance from other organisations

Funding source:	requested \$	confirmed \$
1. _____		
2. _____		
3. _____		
4. _____		
5. _____		

How will any profit be used?

What support are you requesting from MainPower?

In-kind sponsorship support (i.e. goods or services as opposed to money) OR

Direct funding support \$ _____

How will the funds be used?

How will you recognise MainPower's involvement?

Any creative ideas as to how MainPower can use this sponsorship and those benefits above to connect with our target audiences?

Any other comments/relevant information?

Signed by organising committee chair on behalf of organisation

Signature _____

Name _____

Date _____

Key contact for sponsorship request

Name _____

Phone _____ **Email** _____

**Please attach evidence of the committee's agreement to seek funding for this activity.
Please attach a copy of the full budget for the project.**

**Return your completed application to:
Corporate Communications, MainPower, PO Box 346, Rangiora 7440 OR
corpcomms@mainpower.co.nz**